



BOARD DIRECTOR JODI POTTER, PhD

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Jodi is currently the Assistant Dean of Graduate Programs for Robert Morris University's School of Business. Her expertise lies in the area of strategic planning, portfolio analysis, and competitive intelligence management. She is also the Director of the MBA program and an associate business professor at Robert Morris University where she teaches strategic management.

Jodi obtained her PhD in strategic planning from the University of Pittsburgh and has an MBA from the University of Calgary in Alberta, Canada. Jodi has extensive experience in the telecommunications industry in Canada where she worked for over 10 years, responsible for the development and implementation of strategic plans and solutions. Her research involves how innovation in firm based practices influences the development and implementation of strategic decisions, with a focus on how technological knowledge can be exploited to achieve performance advantages.